

Attachment 2.7.4

Market Rate Survey Summary of Results

Statewide Response

- 1,404 regulated child care programs were invited to complete the Market Rate Survey. 1,059 active providers completed the survey resulting in a **75.43% response rate**.
- Of those that did not complete the survey, 2% (25) of providers reported they were not currently providing child care services. 22% (315) did not respond.
- Minnehaha, Lincoln, and Pennington counties represent the highest child care rates in the state and account for the highest enrollment. During SFY 2010, they were responsible for 55% of the families served, accounting for 61% of expenditures.

Family Child Care Key Findings

- 724 of 980 Family Child Care Surveys were completed resulting in a 73.9% response rate.
- The highest level of education reached by the majority of family child care providers responding, or 56% (404), is a High School diploma or GED.
- 76% (550) have used or participated in the Early Childhood Enrichment System.
- 75% (541) of providers have health insurance.
- 13% (94) employ part-time or full-time employees.

Group Family Child Care Key Findings

- 57 of 76 Group Family Child Care Surveys were completed resulting in a 75% response rate.
- 40% (23) of programs are operating NOT for profit.
- The highest level of education attained by the majority, 32% (18), of reported child care director/owners is an Associates degree in early childhood.
- The highest level of education attained by the majority of reported child care staff, or 63% (121), is a High School diploma or GED.
- 86% (49) of program directors have used or participated in the Early Childhood Enrichment System.
- 14% (8) of programs offer health insurance to their employees.
- 53 of 76 Group Family Child Care Supplemental Questionnaires were completed resulting in a 70% response rate:
 - The turnover rate for part-time child care employees was calculated at 38%.
 - The turnover rate for full-time child care employees was calculated at 29%.
 - Of the most-common reported and known reasons for leaving a position, 20% (20) reported going back to school and 18% (18) were terminated.
 - Reported salaries range from \$7.57 per hour (average minimum for a teacher/teacher assistant/floater) to \$13.74 per hour (average maximum for a director).

Child Care Center Key Findings

- 160 of 195 Child Care Center Surveys were completed resulting in an 82% response rate.
- 63% (101) of programs are operating NOT for profit.

- The highest level of education attained by the majority, 30% (48) of reported center director/owners is a Bachelors degree in early childhood. 64% (95) of reported center director/owners have a Bachelors degree or higher.
- The highest level of education attained by the majority of reported child care staff, or 60% (1,099), is a High School diploma or GED.
- 87% (139) of program directors have used or participated in the Early Childhood Enrichment System.
- 49% (79) of programs offer health insurance to their employees.
- 149 of 195 Child Care Center Supplemental Questionnaires were completed resulting in a response rate at 76%:
 - The turnover rate for part-time child care employees was calculated at 40%.
 - The turnover rate for full-time child care employees was calculated at 27%.
 - Of the most-common reported and known reasons for leaving a position, 20% (161) reported going back to school and 15% (123) were terminated.
 - Reported salaries range from \$7.85 per hour (average minimum for a teacher/teacher assistant/floater) to \$16.54 per hour (average maximum for a director).

Before-and-After School Child Care Key Findings

- 118 of 153 Before-and-After School Program Surveys were completed resulting in a 77% response rate.
- 15% (18) of programs receive public/Federal funding from the 21st Century Community Learning Centers program.
- 80% (88) of reported program directors have attained a Bachelors degree or higher. 53% (47) of these have earned their degree in early childhood.
- The highest level of education reached by the majority of reported employees, or 48% (352), is a High School diploma or GED. 29% (213) of reported employees possess a Bachelors degree or higher.
- 89% (105) of program directors have used or participated in the Early Childhood Enrichment System.
- 56% (66) of programs offer health insurance to their employees.

Additional Information is located within the attached South Dakota Child Care Workforce and Market Rate Report:

- Market Rate Survey Instrument
 - Family Child Care: Page 37
 - Group Family and Child Care Center: Page 41
 - Before-and-After School Program: Page 47
- Description of the sample population, data source, the type of methodology used, response rate, description of analyses
 - Methodology Section: Page 1