South Dakota Medicaid: Who We Serve

- Medicaid covered 147,438 unduplicated individuals during SFY18.
- Medicaid covers about 118,000 individuals in any given month.

- Children 69%
- Aged/Blind/Disabled Adults 20%
- Pregnant Women 1%
- Low Income Parents 10%
South Dakota Medicaid: Who We Serve

- Nearly 1 in 7 South Dakotans in any given month will have health coverage through Medicaid or CHIP.
- 1 of every 3 children under the age of 19 in South Dakota has health coverage through Medicaid or CHIP.
- 50% of children born in South Dakota will be on Medicaid or CHIP during their first year of life.

South Dakota Tobacco Disparities 2017

<table>
<thead>
<tr>
<th>Category</th>
<th>Estimated Users</th>
<th>Enrolled in SD QuitLine</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Indians</td>
<td>13,672</td>
<td>496</td>
</tr>
<tr>
<td>Pregnant Women</td>
<td>1,681</td>
<td>84</td>
</tr>
<tr>
<td>Medicaid</td>
<td>17,429</td>
<td>670</td>
</tr>
</tbody>
</table>

American Indians: 13,672 estimated adult tobacco users, 496 enrolled in the SD QuitLine.
Pregnant Women: 1,681 estimated pregnant cigarette users, 84 enrolled in the SD QuitLine.
Medicaid: 17,429 estimated adult tobacco users, 670 enrolled in the SD QuitLine.
South Dakota 6|18 Initiative

Partnership between South Dakota Tobacco Control Program and South Dakota Medicaid to reduce tobacco use in disparate population groups.

Goals:
1. Promote increased use of covered treatment benefits by tobacco users.
2. Increase access to tobacco cessation treatment including individual, group and telephone counseling and FDA approved cessation medications.

South Dakota 6|18 Initiative Team

- Sarah Aker DSS Medicaid Deputy Director
  Medicaid Team Lead
- Kathi Mueller DSS Health Homes/PCP Program Manager
- Jacob Parsons DOH Tobacco Control Program Director
  Public Health Team Lead
- Kiley Hump DOH Administrator, Office of Chronic Disease Prevention and Health Promotion
- Roshal Rossman DOH Statewide Cessation Coordinator
6|18 Action Plan

- Members of SD Team attended an in-person convening in October 2018, where we learned more about the Initiative and heard from CDC and Medicaid leadership
- Started to create an action plan with four activities:
  1. Provide targeted training to Medicaid Health Home providers, specifically those who cover American Indian patients, regarding the South Dakota QuitLine, Medicaid covered cessation benefits, and helping patients quit tobacco.
  2. Develop mailing/notification protocol to make tobacco using pregnant women on Medicaid aware of the South Dakota QuitLine services, particularly the Post-partum Program
  3. Explore data exchange between Medicaid and Department of Health
  4. Explore cost sharing methods and opportunities to improve SD QuitLine services available for Medicaid recipients.

Provide targeted training to Medicaid Health Home providers

- Webinar discussing the South Dakota QuitLine, as well as a few new features:
  - Postpartum Program
  - Kickstart Kit
  - Availability for vape only users
- In-person regional Fall Sharing Sessions with Roshal Rossman, Statewide Cessation Coordinator
  - Provider referral data
  - Healthcare facility policy assessment
Develop mailing for postpartum and pregnant women

- Distributed to children under 1 on Medicaid (4,200)
- Not all of these women are tobacco users, so updated the messaging
  - Secondhand smoke and vape
  - Thirdhand smoke
  - SD QuitLine for you or caregivers
  - Expanded services for pregnant/postpartum women

Explore Data Exchange between Medicaid and Department of Health

- Presented SD QuitLine data to Medicaid Health Home providers.
- Explore other opportunities to partner to maximize data sharing and collaboration.
  - Immunization Registry Data Exchange
  - WIC Data Exchange
DSS|DOH Data Exchange Example

Adolescent Immunizations:
Tdap and Meningococcal Vaccines in 13 Year Olds

- Medicaid + DOH Data: 58%
- Medicaid Data Only: 34%
- Surrounding States FFY2017:
  - South Dakota FFY2018: 42%
  - Minnesota: 74%
  - Montana: 38%
  - Nebraska: 57%
  - Wyoming: 20%
  - FFY17 US Median: 73%

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Explore cost sharing methods and opportunities

- SD Medicaid clarified coverage for an add-on code for tobacco cessation counseling for all adults in October 2019. Previous coverage was limited to pregnant women and adolescents.
Additional Benefits

By meeting regularly as a team, other areas of future collaboration between Public Health and Medicaid have been discussed. Additionally, a wealth of resources from other states and technical assistance is available to states through the 6|18 Initiative.