

# BabyReady Program



BabyReady is designed to improve maternal health outcomes by providing enhanced care coordination for pregnant recipients and connecting them to the supports they need.



BabyReady providers are responsible for providing routine prenatal and postpartum care in accordance with established guidelines and coordinating the other care of recipients on their caseloads.

In SFY 2025, BabyReady participants were more likely to initiate prenatal care early and more likely to utilize prenatal and postpartum care than pregnant Medicaid recipients who did not participate in the program.



BabyReady providers also implement barriers to care initiatives that address barriers faced by their caseloads. These initiatives address issues such as food insecurity, appointment attendance, and transportation.